

BRIEFING	TO:	Health and Wellbeing Board
	DATE:	10 June 2026
	LEAD OFFICER	Joanne Martin, Programme Lead – Transformation and Delivery
	TITLE:	Healthy Neighbourhoods
Background		
	Healthy Neighbourhoods is Rotherham’s approach to delivering more integrated, proactive and preventative care around the needs of people and communities. It forms a key part of the wider Rotherham Place approach and builds on Rotherham’s participation as a first-wave site in the National Neighbourhood Health Implementation Programme (NNHIP). Since the previous update to the Health and Wellbeing Board, significant progress has been made in moving from ambition and programme development towards implementation. A multi-agency Healthy Neighbourhoods Steering Group has been established, providing a mechanism for partners to collectively develop the programme, with strategic oversight through Rotherham Place Board. Rotherham has also invested in a dedicated Place team to provide the capacity required to support transformation and delivery across the partnership. The team will work across organisational boundaries, supporting coordination, integration and delivery of Healthy Neighbourhoods alongside the wider Place priorities. Four neighbourhood footprints, North, East, South and West, have now been agreed by Place Board, providing a common geography around which partners can increasingly organise population intelligence, services and resources.	
Key Issues		
	The Healthy Neighbourhoods Steering Group is developing Rotherham’s approach around three areas – Prevention, Rising Risk and Complex Need – which are informing the emerging design of Integrated Neighbourhood Teams and how partners work collectively around people and communities. Frailty has been identified as the first significant delivery priority and is being developed as a blueprint through which neighbourhood working can be tested in practice. The emerging model aims to strengthen proactive neighbourhood working, improve coordination for people with increasing complexity and provide stronger links with specialist frailty, urgent care and end-of-life support. The Steering Group is also developing a Year 1 roadmap based around a Design, Test, Learn, Scale approach. This will enable Rotherham to test neighbourhood working in practice, understand its impact and use the evidence and learning to inform future development and wider implementation.	
Key Actions and Relevant Timelines		
	Over the next 12 months the programme will:	

	• Continue to develop the Integrated Neighbourhood Team model around Prevention, Rising Risk and Complex Need • Hold a system frailty workshop in September 2026 to further develop the frailty model and implementation approach • Develop the Neighbourhood Design Framework and supporting infrastructure, including data and insight, workforce, digital, estates and commissioning • Begin testing neighbourhood working through practical delivery across the four neighbourhoods; • Develop measures to understand impact on residents, communities and the wider system; and • Use learning from Year 1 to inform recommendations for future priorities and wider implementation. This reflects the programme's proposed shadow implementation approach of testing delivery, developing the necessary infrastructure and evaluating and refining the model through implementation.
Implications for Health Inequalities	
	Reducing health inequalities is central to the Healthy Neighbourhoods approach. Using neighbourhood-level population health intelligence alongside wider local and community insight will enable partners to better understand variation in need and outcomes, identify people and communities who may benefit from earlier support, and increasingly target collective resources according to need. The approach will support the wider Place ambition to intervene earlier, improve independence, provide more joined-up care closer to home and begin to narrow inequalities in outcomes between Rotherham's communities.
Recommendations	
	The Health and Wellbeing Board is asked to: • Be assured by the progress made in developing Healthy Neighbourhoods and the emerging Year 1 approach. • Support the continued development of Healthy Neighbourhoods as Rotherham's approach to more integrated and preventative care. • Champion neighbourhood working, prevention and earlier intervention across the wider Rotherham partnership. • Continue to hold the programme to account for demonstrating improvements in outcomes, inequalities and the experience of Rotherham residents.